

國立中正大學九十九學年度博士班招生考試試題

系所別 (組別)：心理學系

科目：社會心理學

本測驗共五題，總分 100 分，各題分數標示於題後括號內。

1. Explain the difference between a causal relationship and a correlation.
Explain how to determine this difference statistically and/or experimentally. (15%)
2. When considering a moderator variable in a study, what are the similarities and differences between using a regression analysis approach and a structural equation modeling approach? (15%)
3. Moral development is an important developmental process.
 - (1) What is its significance in the social development? (10%)
 - (2) Use a specific type of a) social cognitional capability and b) social emotional capability as an example to illustrate how it relates to moral development. (20%)
4. 態度的內隱測量(implicit measures)與外顯測量(explicit measures)結果常出現微弱的關聯。產生此實徵研究結果可能的原因為何?有何重要爭議?請提出個人批判性的看法。(20%)
5. 請以實徵研究為例說明社會心理學家主要藉由那些方法區分與確認社會認知歷程究竟是自動化歷程(automatic processes)?抑或是控制式歷程(controlled processes)?通常使用何種標準來區辨?有何理論與實務的重要性?(20%)